

Kyle Lavery

Economics & Business Administration Graduate · Aspiring Data Analyst

Jackson, NJ · (732) 864-5556 · kplav5175@gmail.com · [linkedin.com/in/kyle-lavery-8795a6259](https://www.linkedin.com/in/kyle-lavery-8795a6259)

SUMMARY

Recent economics graduate with hands-on experience turning raw market research into revenue models, pricing analysis, and actionable insights. Combines analytical training in economic research and trend forecasting with a proven work ethic built over four years of balancing employment with full-time study. Seeking a data analyst or similar analytical role.

EXPERIENCE

Financial Data Analyst (Internship) — Critical Response Group

Jul 2025 – Aug 2025 · New Jersey

- Supported financial and strategic analysis through market research, revenue estimation, pricing analysis, and data organization.
- Conducted market research across domestic and international regions to identify schools, airports, malls, and other commercial properties representing potential expansion opportunities.
- Calculated potential revenue by applying product pricing across identified customer locations and aggregating estimates across counties and regions to size larger market opportunities.
- Compiled and organized raw research in Google Sheets; supported competitive benchmarking used to evaluate coverage gaps.
- Translated market research and revenue estimates into organized models, visualizations, and actionable insights supporting expansion and pricing strategy.

Seasonal Warehouse Associate — Merola Tile Distributors of America

Nov 2021 – Dec 2025 (part-time, alongside studies) · Manalapan, NJ

- Supported daily warehouse and distribution operations in a high-volume environment, including inventory management, order preparation, and freight coordination.
- Maintained inventory and order accuracy while coordinating with warehouse and freight teams on timely order movement.
- Earned increased responsibilities and multiple machinery certifications through consistent reliability and attention to safety.

EDUCATION

Rutgers University–New Brunswick

Economics / Business Administration · 2023 – 2026

- Focus areas: trend forecasting and economic research.

Ocean County College

2022 – 2023 (transferred to Rutgers)

SKILLS

Analysis	Financial data analysis · Market analysis · Economic research · Trend forecasting
Modeling	Financial modeling · Revenue estimation · Pricing strategy
Reporting	Reporting & analysis · Data organization · Visualization · Google Sheets